"What's the CHANCE you're risking your company's critical data and ROLLING THE DICE on your network security?"

To Find Out, See If You Can Say "Yes" To These 6 Simple Questions

1. Are you absolutely certain that your data IS being backed up **DAILY** to a secure, remote location?

2. Does your IT person conduct a **TEST RESTORE** of your data at **LEAST** once a month – and then give you a report to validate all the data is there?

3. Do you know exactly how fast your network could be back up and running if your server broke down or a disaster happened?

4. If you had to access your data in an emergency, <u>would you know how to even access it if your IT guy wasn't around?</u>

5. Does your IT person give you a weekly report to verify your network is being monitored 24/7 - 365 for hackers, viruses, and even internal attacks?

6. Have you recently reviewed whether the information in your cyber insurance company's questionnaire accurately reflects your current network security protocols?

Dear business owner,

If you are like most of the Executives I talk to, chances are you can't give a confident "Yes" to these simple questions about your company's back up and network security. Even though your IT systems and data are **critical** to every aspect of running your business and serving your customers, most owners will confess that they do not know all that much about this important area of their business and are purely **hoping** that their current IT person "has it handled."

That's why I've sent you a "GET OUT OF JAIL FREE!" Card…You could be taking a **BIG CHANCE** if you don't know the answers to these basic questions.

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In an era dominated by digital innovation, cybersecurity threats loom larger than ever before. Cyberattacks are no longer a question of "if" but "when," and businesses like yours must be prepared to navigate this treacherous digital landscape. While many have turned to cyber insurance as a safety net, there's a growing concern that could spell disaster for the unprepared**: cyber insurance claim denials**.

Cyber insurance policies have become essential for safeguarding your business against the financial devastation of data breaches, ransomware attacks, and other cyber incidents. However, the pitfalls associated with cyber insurance claim denials are a harsh reality that many businesses are waking up to.

Here's why you need to be concerned:

➢ **Complex Cyber Checklist Requirements:** Do you have full assurance that the details in your insurance company's questionnaire PERFECTLY match your current security protocols? Any recent changes or hiccups in your network, or even inaccuracies in your questionnaire, could potentially jeopardize your cyber insurance claim approval.

➢ **Rapidly Evolving Threat Landscape:** Cyber threats are continually evolving, and insurers may argue that your security measures are not up to date or comprehensive enough to prevent an attack. Keeping pace with these threats is a constant challenge.

➢ **Claim Denial Investigations:** Insurance companies employ investigators who scrutinize every aspect of your claim. Even minor discrepancies or oversights can result in a denial.

Hope Is NOT A Good Strategy!

My name is Steve Santamouris, VP of Business Development at Mazteck. We specialize in tailored IT services and solutions for small & medium businesses. One way we help businesses save money is by preventing sudden "emergency" repair and restoration services due to an unexpected server crash, a hacker attack or other data-erasing disaster. Just one of these incidents can cost you dearly in urgent restoration services, lost productivity and profits from missed sales or failure to deliver work products to clients. <u>And in the litigious society we live in, you cannot take chances with data security and storage of your backups</u>.

Free IT & Cyber Insurance Assessment Reveals The Truth

That's why I'd like to offer you a **free**, no-obligation, no-sales pressure, IT Assessment to conduct an audit of your current backup and disaster recovery system, as well as your network's security and overall health.

And if you're open to it, I can also pull together a comprehensive report of your current IT spending (and what you're getting for the money) and compare it against what you could save using advanced cloud-based solutions.

When done, we'll give you a report of findings that will not only reveal if your data and computer network really are properly backed up and secured, but also if there is anything you need to do now to prevent a major network outage, data loss, hacker attack or other expensive, data-erasing disaster.

We can also inform you of any discrepancies in the cyber insurance questionnaire maintained by your insurance provider in relation to your network security.

What To Do Next

To schedule your **Free** IT Assessment, please call my office at 973-272-2324. The Assessment only takes 45 Minutes to conduct, and when done, you'll know for sure if your company's data is secured and exactly how fast you could be back up and running again in the event of a disaster (or if at all).

My assistant has been notified to look for your call and will put you through immediately. You can also e-mail me at steve@mazteck.com.

Awaiting your response,

Steve Santamouris

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P.S. Why take a chance with your network and critical data? Our **free** IT Assessment comes with zero strings attached and no obligations (or expectations) on our part. If nothing else, it will be a good third-party validation of your current backup and network security.

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